



SPORTS AUTHORITY OF INDIA
KHELO INDIA DIVISION

F.No. KI/KIYG/HR/024/2019-20

Date: 10.12.2020

ADVERTISEMENT NO. SAI/KI/HR/031/2019-2020

Sports Authority of India (Khelo India Division) an autonomous organization under Ministry of Youth Affairs & Sports (GOI), invites applications for recruitment by selection on Contractual Basis for Young Professional (Marketing) for 02 post to develop and execute the tasks for different events under SAI/Khelo India/Fit India.

The details of recruitment and application form is available on the website of SAI & Khelo India i.e. www.sportsauthorityofindia.nic.in and <https://kheloindia.gov.in/> respectively.

The candidates can apply online through <https://sportsauthorityofindia.nic.in/saijobs> from 10.12.2020 at 2:00 PM to 17.12.2020 at 2:00 PM.

SAI reserves the right to withdraw this advertisement at any time without assigning any reason thereof.

Any recruitment related query can be mail to hrkheloindia@gmail.com

Assistant Director (Khelo India)
Sports Authority of India

Young Professional (Marketing):

Eligibility:

MBA/ PGDM or Masters' Degree in Marketing or related field with 02 years of experience in Marketing.

Job Description:

- Manage the marketing strategy and communication plan for Khelo India/SAI.
- Planning & developing communication & PR strategies for brand positioning and reaching the appropriate audience that include campaigns, events, social media communications and PR.
- Identifying and networking through promotional opportunities, for example – conferences, seminars, media events etc., and evaluating success of all promotional and communication strategies.
- Any other work assigned by the reporting authority.

Age Limit:

There is an upper age limit of 40 Years for the post.

General:

- Good Knowledge of Computer- Windows and Microsoft office application especially MS Excel, MS Word.
- Confident, self-driven and a team player.
- Ability to read, write and speak in English and Hindi.

Terms and Conditions:

Remuneration:

S.No.	Post	Monthly Remuneration
1	Young Professional (Marketing)	Rs. 45,000/- – 60,000/-

Higher remuneration may be considered for suitable candidates.

Tenure:

The contractual engagement will be initially for a period of 01 (one) year extendable upto 03 (three) or coterminous with the scheme whichever is earlier. The salary may be revised after one year based on performance. The contract can be terminated by giving one-month notice period.

Tax Deduction at Source:

The Income Tax or any other tax liable to be deducted, as per the prevailing rules will be deducted at source before effecting the payment, for which the SAI will issue TDS /Service Tax Certificates, as applicable.

Other Allowances:

No TA/DA shall be admissible for joining the assignment or on its completion. No other facilities like DA, Accommodation, Residential Phone, Conveyance /Transport, Personal Staff, Medical reimbursement, HRA and LTC etc. would be admissible.

Extension:

Performance of the selected candidates would be continuously reviewed and their extension will be considered on the basis of periodic review / requirement.

Leave:

Selected candidates will be entitled for 30 days leave in a calendar year on pro-rata basis. Therefore, candidates shall not draw any remuneration in case of his/her absence beyond 30 days in a year. Also unutilized leave in a calendar year will lapse and will not be carried forward to the next calendar year.

Confidentiality:

- a) Selected persons will not be allowed to publish a book or a compilation of articles or participate in a radio broadcast or contribute an article or anonymously or pseudonymously in the name of any other person, if such book, article, broadcast, uses any information that he/she may gather as part of this assignment.
- b) During the period of engagement with Khelo India secretariat, Employee would be subject to the provisions of the Indian Official Secret Act, 1923 and will not divulge any information gathered by him/her during the period of his/her engagement to anyone who is not authorized to know.
- c) The Selected personnel at no instance can represent or give opinion or advice to others in any matter, which is adverse to the interest of the Government.

Other Conditions:

- a) The applications received will be scrutinized/ shortlisted on the basis of relevant experience and job description and the eligible candidates will be called for Interview at cost to the applicant.
- b) Candidates applied for more than one post will be interviewed only once.
- c) In case he/she is required to proceed outstation from the place of posting on tour for official duty, he/she will be entitled to TA/DA as admissible under the rules.
- d) In case the performance of Candidate is not found satisfactory, his/her services will be discontinued after giving one-month notice.

- e) Without any prejudice to the above condition, the candidate will be terminated from his services with immediate effect without any obligations, in case the candidate is found guilty of violating any of the conditions contained in the terms of employment or is guilty of any misconduct including negligence of duties, unauthorized absence, etc.
- f) Decision of SAI in all matters regarding eligibility, selection and posting would be final and binding upon all candidates. No representation or correspondence will be entertained by SAI in this regard.
- g) SAI reserves the right to cancel the advertisement and/or the selection process at any stage without assigning any reason.
- h) The DG SAI shall be the final authority in case of any dispute.
- i) The appointment will be purely on contract basis and does not confer any right to claim to permanent employment in SAI.
- j) Any litigation matters pertaining to employment at SAI shall be restricted to the jurisdiction of the Delhi courts.
- k) Organization reserves the right to terminate the contract, by giving one month notice to Candidates.
- l) Owing to the requirement in SAI, a list of panels may be drawn which will be valid for a period of one Year, SAI reserve the right to cancel the panel without assigning any reason.